

KANYE FOR AMERICA



Sam Mostow (chair)

Henry Behr (co-chair)

Joseph Dakin (crisis czar)



Letter from the Dais

Honorable delegates,

Welcome to MustangMUNC XXVII! We are your dais: Sam Mostow (chair), Henry Behr (co-chair), and Joseph Dakin (crisis czar). We are thrilled that all of you will be joining us for this conference and we hope you have as much fun in this committee as we are having as we put it together.

This committee represents a fictional scenario. We left a lot of things in the background guide vague so you would have more creative leeway. You are encouraged to use your imagination when writing public and private directives and utilize your portfolio powers to achieve both the goals of the committee and your own position's personal goals.

While position papers are optional, everyone should do some research when preparing for this committee. Everyone should be confident in your portfolio powers and have some idea of what you want to do in committee. With that said, pre-writing directives of any kind is strictly prohibited. This committee will be very fast-paced with another crisis update before you know it, so it's critical that every delegate is prepared.

During committee, send your private directives to gmhscrisisjoe@gmail.com. Joe loves wild crisis notes, so as long as the crisis notes are at least somewhat plausible, they should be approved. When writing crisis note emails, please make the subject line your position's name and use the same email chain throughout the committee, unless you're doing a joint crisis note. (This



will help Joe better track your crisis arcs.) If you have any questions about crisis notes, please email josephpdakin@gmail.com. During the conference, you are welcome to message him through Zoom.

Since this committee is virtual, we had to be creative about how we do crisis updates. A lot of our crisis updates will be through the Twitter account we made for Kanye West, [@KanyeEast2028](https://twitter.com/KanyeEast2028). You are encouraged to follow it (and we recommend turning on tweet notifications) so you'll be up to date on all of our crisis updates, although we will thoroughly go over all crisis updates, including tweets, during committee.

The most important thing: we as a dais are here to help. Whether you're a first-time crisis delegate or have been in crisis committees for years, this is a committee for everyone. If you have any questions about the procedure of the committee, your position, or anything else, feel free to email Sam at samostow43@yahoo.com (with only one "m").

See you soon!

Sam Mostow (chair)

Henry Behr (co-chair)

Joseph Dakin (crisis czar)



Introduction

It is January 2028 and Kanye West is running for President of the United States. Since he announced his candidacy in July 2027, he has been running to win the nomination of his political party, the Birthday Party. Your goal as a committee is to guide Kanye West from the Iowa Caucus in January through the general presidential election in November.

General background:

Eight years earlier, in 2020, a major United States political party realignment took place. Then-President Donald Trump lost his initial reelection bid in 2020, refused to accept the results, and sent his supporters to stage an insurrection on the Capitol. This launched his second impeachment by the House of Representatives and second acquittal by the Senate. Despite his acquittal, he was ostracized from the Republican Party. It became apparent that he would not earn his party's nomination, so Trump formed his own political party, the MAGA!! Party, in order to have the best chance at winning the 2024 Presidential election. The MAGA!! Party claimed the far-right base of the Republican Party, including supporters of QAnon.. Right-wing media outlets, such as Fox News, OANN, and Newsmax, embraced Trump's new political party. The Republican Party fell apart and disbanded, leaving moderate conservatives without representation in Washington.

The 2024 Presidential election was a rematch of the previous election: incumbent President Joe Biden and Vice President Kamala Harris of the Democratic Party vs. former President Donald Trump and his new vice presidential candidate, Pytor Pogereleski, of the MAGA!! Party. President Biden, through the end of 2023, was the most popular president in history because of his ability to end the COVID-19 pandemic in his first year in office and



because of his ability to unify the country. Before Labor Day, the election seemed like a Biden blowout. This is partially due to Biden's popularity and partially due to moderate conservatives and independents refusing to support a candidate who embraced QAnon.

During the 2024 general election, exit polls showed a Biden landslide which was consistent with the election forecasts and polls from the months leading up to the election. However, when all the ballots were counted, Trump won every single vote in every single state. President Biden took the election to court in every state to call for a hand recount, alleging errors in or hacking of the programming of the voting machines lead to Trump's unanimous victory. But before any court cases could be decided, President Biden, Vice President Harris, the rest of the Presidential Line of Succession, and all federal and state judges in the court cases were mysteriously kidnapped and have not been seen again and have yet to be replaced. With no political opponent to contest the election, Donald Trump took the Presidential Oath of Office for the second time on January 20, 2025.

This sparked mass suspicion of foreign powers meddling in the United States Presidential election. Interference in US elections is not unprecedented (Russia led hacking attacks into both the 2016 and 2020 elections) but mysteriously kidnapping world leaders was unheard of at the time.

Even three years later, the FBI remains unsure of why and how the attack on President Biden's government took place. In addition, they are suspicious of President Trump and Vice President Pogerelski because they both continue to refuse to take action against Russia. In addition, many in intelligence circles are concerned Vice President Pogerelski is a secret Russian operative and puts the interests of the Kremlin ahead of the American people.



There is rumored, but unconfirmed, election rigging on state and local levels, as well. On a local and state level, every single MAGA!! Party candidate won their election in 2024, even in historically liberal areas. The FBI opened an investigation into election rigging and fraud, but has yet to conclude it by the 2028 Iowa Caucus.

Trump's win streak continued as he managed to win every single election or referendum to achieve his own interests. Soon after his election and before the FBI could provide any evidence of fraud, he wrote and endorsed a new amendment to the Constitution, the 28th Amendment. The 28th Amendment passed unanimously through Congress in summer 2025 and passed unanimously in every state in November. The 28th Amendment effectively repealed the 22nd Amendment, which limited the number of terms a president could hold. The new amendment set President Trump up for another presidential candidacy in 2028.

The 28th Amendment further infuriated moderate conservatives who were suddenly without representation in Congress or the White House. They moved quickly to form their own political party to make up lost ground in the 2026 midterm elections. These moderate conservatives took the little-known Birthday Party and gave it prominence, recruiting credible candidates to run in the midterms. Most famously, Kanye West used his social media account to promote and fundraise for Birthday Party candidates. In the process, the Democratic Party lost all seats in federal and state legislatures, rendering it defunct, powerless, and without widespread support and funding. Many ex-Democrats who wished to remain politically active were forced to choose between the Birthday Party and MAGA!! Party. Most, choosing between the lesser of two evils, selected the Birthday Party. While the Birthday Party didn't gain a majority in either the Senate or the House of Representatives during the 2026 midterms, they now have a sizable minority in Congress. The Birthday Party is outnumbered in the House, 335-100, and



outnumbered in the Senate, 71-29. Given the Birthday Party didn't exist two years prior, it is impressive they were able to elect 129 candidates to Congress in less than two years. In addition, the Birthday Party has an unprecedented amount of political momentum and is hopeful that members of the MAGA!! Party will switch to the Birthday Party.

Current situation:

In order to get its message out, the Birthday Party established its own cable news network, the Birthday News Network (BNN). The Birthday News Network publishes campaign advertisements for no cost to members of the Birthday Party and has morning and evening talk shows by political commentators to combat rivals Fox News, CNN, and MSNBC. In addition, the Birthday Party can use its most prominent supporter and his hundreds of millions of fans and social media followers to advance its message: Kanye West.

West's infamous friendship with Trump unraveled in 2025, shortly after Trump was sworn in to his second term. Over the past half-decade and even after winning a second term, Trump refused to get over his loss in the 2020 election. West, with a future presidential candidacy in mind, publicly met with Trump in June 2025 to ask for Trump's political support. Trump's opinion of West immediately shifted from a friend to political opponent; Trump began to see West as an enemy.

Kanye West has been a supporter and prominent member of the Birthday Party since 2020, even running as the Birthday Party's nominee in Louisiana in the presidential election. He won 60,000 votes nationally and, while he didn't win, he saw it as an opportunity to build his coalition and gain supporters. Since his concession in 2020, he has focused everything on a 2028 presidential run. West built up a massive fundraising machine and has approximately \$2 billion



to spend in his campaign war chest before he declared his candidacy. In addition, he uses his Twitter account ([@KanyeEast2028](https://twitter.com/KanyeEast2028)) and the hundreds of millions of followers that he has accumulated over nearly two decades on social media as a makeshift bully pulpit.

Since West officially declared his candidacy in August 2027, his political platform is based on his devout Christianity. Some of his views are abolishing the death penalty, establishing school prayer in public schools, and repealing the First Amendment's Establishment Clause so he can establish Christianity as the national religion.

A December 2027 Pew Research Center poll investigated how supportive Americans are of West's platform. 67% of likely voters support the federal abolition of the death penalty, which is Kanye's most popular position. Unfortunately for West, most of his other positions are less popular. Only 25% of likely voters support school prayer and only 14% are in favor of establishing Christianity as the national religion.

Outside of these views, West has yet to clarify his position on a number of key issues, including job creation, healthcare, or gun rights. His opponents have attacked West for his lack of a plan to execute what he promises at his rallies. As a committee, it is your responsibility to decide if you want to adopt a political platform. If you decide to adopt a platform, you must determine what will be in it and how it will ensure West's election.

The same poll measured who Birthday Party voters support in the upcoming primary. Right now, West is neck and neck with his opponent, former Vice President Mike Pence. West has a slight lead in Iowa with 37% support. Pence is right behind with 35%. Other opponent Eric Trump has 12%. 16% of Iowa voters are still undecided. In New Hampshire, Pence has a slight lead. He is currently ahead of West, 40% to 36%. Eric Trump has 14% support and 10% are undecided. Nationally, the race is much tighter than is originally let on in Iowa and New



Hampshire. West, Pence, and Eric Trump are tied with 28% apiece. 16% of voters are undecided. Even though Eric Trump is a longshot in the first two states, he is hopeful that he can make up ground in Nevada and South Carolina, where polls show he has more of a chance.

Also, the committee must decide how it will proceed in the event that West is elected president. West is a new politician and, if elected, would be Commander-in-Chief before holding any other political office. This committee needs to decide how to ensure West appears presidential and how he will build a coalition in Congress as well as building relationships with foreign politicians and nations.

Primary competition:

Due to the ever-changing political landscape, Kanye West has some primary opponents who are new to politics and others who have been involved for decades. West hopes, if he wins the Birthday Party's nomination, that the party will come together and support him as he prepares for the general election in November.

Former Vice President Mike Pence is hoping for a restart to his political life. He was Donald Trump's Vice President during Trump's 2017-2021 term. While their relationship was originally strong and Pence helped Trump win over evangelical Christians, a critical conservative demographic, their relationship deteriorated as the presidency progressed. The breaking point of their relationship was Pence's refusal to override the Congressional Electoral College vote tally, a task written out in the Constitution. On the same day, hundreds of Trump supporters breached the Capitol building, some with the expressed intention of kidnapping and/or murdering Pence. (This led to Trump's second impeachment and acquittal.)



When Pence's Vice Presidential term expired two weeks later, he did everything in his power to distance himself from the former President. He attended incoming-President Biden's inauguration ceremony, a sign that he believes the 2020 election was legitimate. As the MAGA!! Party formed and the Republican Party became obsolete, Pence faded from the United States political scene. He accepted some low profile jobs in the private sector, including a job on ExxonMobil's Board of Directors.

Pence announced his presidential candidacy in July 2027 hopeful that he can make a political comeback. He began his campaign a month before West, hopeful that he would start his campaign with an insurmountable head start on West. This is crucial to Pence because he and West are running to win over similar demographics. Although after an initial momentum burst when his campaign began, Pence's fundraising seems to have stalled. He refused to report how much his campaign fundraised in the last half of 2027, a requirement under the Federal Election Campaign Act of 1971. This triggered a Federal Election Commission investigation into Pence's potential wrongdoing. It is unknown how much Pence's campaign has raised but the country is hopeful the investigation will end shortly.

Eric Trump is another primary opponent of West. The son of President Donald Trump, Eric was never very involved in policy during his father's first presidential term. Instead, he opted to serve as Executive Vice President of the Trump Organization, along with his brother, Donald Trump Jr., when his father stepped down to assume the presidency for the first time. He remained somewhat involved in politics through the end of his father's first term, keeping an active Twitter account, campaigning for his father, and promoting election fraud. After his father left office, Eric's behavior began to change rapidly. His wife, Lara, and children were frequently seen in public without him. Even his relationship with his father, who used to be unconditionally



loyal to his children, appears to be frayed. Eric stepped down from his Executive Vice President position and did not campaign for his father's second successful campaign. When President Trump posted his family Christmas card on Gab, a right-wing social media service with limited censorship, he mentioned Lara and her children but not Eric, a sign that he sees his child as a political threat.

In late 2023, a groundbreaking article published in the *Washington Post* by a well-known conspiracy theory scholar speculated that Eric Trump might be the true identity of Q, the architect of the pro-Trump conspiracy theory QAnon. QAnon became popular during the 2020 election cycle, spreading conspiracy theories about the Hollywood elite and the Democratic party, including the rumor that they are child-eaters. Since its emergence, many have searched the Internet and public records to determine who Q is and all have supposedly failed. According to the report, Eric Trump is the only viable theory anyone has. However, nobody has confirmed this report.

After the QAnon rumors about Eric Trump began circulating, he abandoned his public life. He deactivated his Twitter account (with roughly 5 million followers). He stopped appearing on Fox News, including *The Ingraham Angle* with Laura Ingraham, which has been rumored to be his favorite show. He has not been seen in public since the *Post* report was published.

Eric Trump's presidential campaign is widely seen as a way for him to return to public life. He has yet to address his potential secret identity of Q but will be expected to answer questions at the first primary debate. He is widely seen as a minor threat to West but is still an opponent who can take down West if he makes too many mistakes.

Potential general election competition:



Incumbent President Donald Trump still has a political stronghold on the MAGA!! Party. He did not face any primary opponents in 2024 and it is unlikely that he will face any in 2028. Even if any primary opponents emerge, Trump will likely squander them.

Trump is preparing for the general election by releasing updates on Gab at early hours of the morning. Trump has been acting unbalanced, calling out his wife Melania Trump, West, and West's ex-wife Kim Kardashian with lies and baseless claims about affairs and other fabricated controversies.

However, Trump still has a stronghold on the MAGA!! Party and is expected to be its nominee yet again. West needs to prepare for a general election against Trump by exploring his weaknesses and ensuring Kanye West becomes the 48th President of the United States.

Note:

In this background guide, first names, last names, and titles are used interchangeably. For instance, Kanye West is referred to as Kanye and as West. Joseph Biden, the 46th President, is referred to as Biden and President Biden.

The exception to this is Donald J. Trump and Eric Trump. Since they are father and son, the use of their names may be confusing. Donald J. Trump is referred to as Trump, President Trump, and the President (since he holds the title at the time of the committee). Eric Trump is only referred to as Eric in this background guide to avoid confusion.

Link to the dossier:

https://docs.google.com/document/d/1OoUh4u5uBKRmR1gv_f5PQsJYccnZpxg-t1DjQE01a4c/e/dit?usp=sharing



Questions to consider:

1. Does this committee wish to establish a policy platform for Kanye?
2. How can the committee ensure the 2028 election is free and fair and without international and domestic interference?
3. Would this committee like to investigate allegations pertaining to the fact that Eric Trump is Q?
4. Does this committee wish to contact the FBI in an investigation pertaining to the kidnapping of Joe Biden's political campaign?
5. How can Kanye West best take advantage of President Trump's weaknesses?
6. How can the committee use its platform to make Americans support West's positions?

Dossier:

Scott Mescudi (Kid Cudi), Campaign Manager

Kid Cudi, a long time friend and collaborator of Kanye's. After creating the *Kids See Ghosts* album with Kanye, they started to work together on non-rap related projects. He was a consultant on the communications side for the Kanye 2020 campaign and is the campaign manager for the Kanye 2028 campaign. He is dedicated to helping the poor and would like for that to be a key part of Kanye's platform.

Jay Z, Director of Messaging

After their collaboration on *Watch the Throne*, Jay Z is in charge of Kanye's message and has proposed the slogan, "Black People Running for Black People." Though this slogan has had success with some groups, some say it may alienate white voters. Until now, he has ignored critiques, but as Kanye gains support, he is considering how to reframe his message.

Shaquille O'Neal, Director of Advertising and Fundraising



Shaquille O’Neal, the NBA Hall of Famer, is on the campaign because of his contacts in the sports industry and advertising. While it is his job to bring Jay Z’s messaging to audiences around the world, he recognizes that there are presently flaws to Jay Z’s messages. He bought the Hot Ones company that runs a YouTube channel and has been advertising on that channel for the past year. Because he is in charge of advertising, he must consider how to advertise to encourage donations from both small-dollar and large-dollar donors.

Lindsey Graham, Director of Campaign Finance

One of former President Trump’s closest allies ten years ago, Senator Graham has been the center of much controversy and many said bringing him on was a huge mistake due to his ties to the Republican establishment. However, he has now embraced the Birthday Party’s message because he believes it will prepare him for a future presidential candidacy. He is in charge of finances and the funding necessary to make the campaign run.

Nicki Minaj, Director of Philanthropy

Kanye is credited with jump starting Nicki Minaj’s career with her inclusion in “My Beautiful Dark Twisted Fantasy.” She has a massive base of supporters and a lot of experience in the philanthropy field. In 2021, her organization, Birthday Cake Saves Lives, helped distribute food and eventually COVID-19 vaccines. She leads philanthropy efforts to improve the overall image of the campaign.

Ilhan Omar, Director of Civil Rights Policy

Ilhan Omar is an American politician serving as the U.S. Representative for Minnesota's 5th congressional district. Before her election to Congress, Omar served in the Minnesota House of Representatives from 2017 to 2019, representing part of Minneapolis. Her Congressional district includes all of Minneapolis and some of its suburbs. Very interested in free protest, she is a champion of Black Lives Matter and other progressive movements. After she helped pass legislation in 2024 reaffirming the rights to free assembly and protest, she left the Democratic Party and joined the Birthday Party because she was frustrated with the establishment. She has been tasked with developing the civil rights aspects of the platform.



Donald Glover, Director of International Policy

A rapper, comedian, actor, writer, and politician, Glover is one of the most successful people in the world right now. After his successful career in rap and funk music, he served for two years as Secretary of State for President Trump after the 2024 election. Afterward, he returned to music and recently released his most popular album to date. After that he did non-profit work for developing African and Asian countries. He returned to the United States to serve as the lead foreign policy expert in the campaign and is the presumptive Secretary of State if Kanye wins the presidency. He believes in *laissez-faire* capitalism on most issues, the exceptions being poverty and violence.

Beyoncé, Communications Director

Throughout the 2000s, Beyoncé emerged as a powerful social and political leader. She prides herself as a voice for the people. Over the past decade, she has not been very outspoken politically but joined the campaign as Kanye's communications director. She is in charge of advancing Kanye's ambitions and messages. Her other main responsibility is speaking for the campaign. Any and all announcements, including advertising or press releases, MUST be sponsored by her or the campaign manager.

Rihanna, Director of Marketing

A pop star, Rihanna is opposed to many of West's traditional conservative values but joined the campaign to help with the social aspects. She has been involved with social media since its emergence and has millions of followers across all platforms. Her job is to build the social media following of the campaign and to sell as much merchandise as possible.

Jamie Foxx, campaign consultant

Jamie Foxx is an old friend of Kanye's and is a vocal supporter of federal education reform and restrictive gun laws. While his personal political views are not completely in line with Kanye's, he is involved in the campaign mostly due to his vast connections, which expand wider than



anyone else in the committee. Most notably, he is close friends with Elon Musk, meaning he and the campaign have access to new technologies and innovations.

Alexandria Ocasio-Cortez, economic advisor

Ocasio-Cortez, who was one of the leading progressive voices at a young age in the House of Representatives, decided to take a break from politics in 2024 after President Trump won his second term. With the Democratic Party rendered obsolete, she registered in the Birthday Party to re-enter politics. She has yet to run for office since originally resigning her seat but has joined the lecture circuit, giving speeches around the country calling for the implementation of Medicare for All and the Green New Deal. She joined West's campaign as a way to regain influence. She is the architect of West's economic policies and has the most influence in the campaign on issues regarding the economy.

Serena Williams, campaign spokeswoman

Serena Williams is a former tennis player who retired as the all-time leader in Grand Slam tournament titles. Since her retirement, she became very involved in politics. West hired her to become the campaign's spokesperson. If Kanye is elected, it is likely she will become the White House press secretary. She is very interested in race relations in the United States and is passionate about prison reform and the necessity of affirmative action.

Gretchen Whitmer, FBI Director

After her term as Governor of Michigan expired, President Biden nominated Whitmer to be the FBI Director in 2023. She has vast knowledge of the American political system because she was in elected office for multiple decades. While most members of this committee openly express their support for Kanye, Whitmer must keep it concealed to prevent any speculation of conflicts of interest. As FBI Director, she has access to top secret intelligence and security information. She is responsible for security of all the candidates, including West. In addition, she has the power to single-handedly start an investigation by the FBI.



(Note: These descriptions are brief overviews. We encourage you to do some more in-depth research about your delegate and plan out how you will use their specific perspective and powers. While each member has their own role in the campaign, you all do things in tandem and split jobs so do not feel beholden to what is specifically written here. Please reach out to the chair, co-chair, or crisis czar with any questions.)

